



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser Pol/Iss/FL Enterprise Foundation (17129)  
Agency McLaughlin & Associates (2813)  
Buyer CAMPBELL, MARIANNE  
Salesperson Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Product Political - Issue (1068)  
Brand FL ENTERPRISE FOUND (140808)  
Acct Types National/Political  
Est/Headline 660/06400541  
Demo  
Revision  
Comments FL ENTERPRISE FOUND  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Invoice 652989  
Inv Date 11/25/2012  
Terms Net 30  
Contract 339439  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/27/2012 1:43:12PM

McLaughlin & Associates  
566 South Route 303  
Blauvelt, NY 10913

AgM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00AM	Day, M-1	11/05/12 8:59AM (Mo)	00:30	CDOR1202TVH	\$4000.00	
2.0	Spot	7:00:00AM- 9:00:00AM	Day, Su-1	11/04/12 8:43AM (Su)	00:30	CDOR1202TVH	\$2000.00	
4.0	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	11/04/12 6:12PM (Su)	00:30	CDOR1202TVH	\$3500.00	
5.0	Spot	12:00:00PM- 1:00:00PM	Per week (1), Su	11/04/12 12:44PM (Su)	00:30	CDOR1202TVH	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$11,000.00	Total Spots	4
Commission	(\$1,650.00)		
Net Total	\$9,350.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.